

Business setup packages.

This is a **one-time setup** to get your business organized, structured, and positioned professionally.

Foundation

→ basic setup

Best for: brand new businesses/side hustles

\$750-\$1000

Includes:

- ✓ 1-3 page website (mobile-friendly)
- ✓ Basic brand styling (colors, fonts, layout)
- ✓ Business email + contact form setup
- ✓ Basic bookkeeping setup (chart of accounts)
- ✓ Simple “next steps” guide

👉 **Perfect for getting online and organized without overwhelm**

Growth

→ mid-level

Best for: businesses ready to look more established + organized

\$1,200-\$1,800

Includes:

- ✓ 4-6 page custom website
- ✓ Mobile optimization + basic SEO setup
- ✓ Business email + lead/contact forms
- ✓ Bookkeeping system setup (QuickBooks or similar)
- ✓ Workflow guidance to stay organized

👉 **Helps you look professional and stay on top of your business**

MOST POPULAR

Scale

→ advanced

Best for: serious business owners who want everything done right

\$2,000-\$3,000+

Includes:

- ✓ 6-10+ page fully custom website
- ✓ Conversion-focused layout + booking/intake setup
- ✓ Email integration or basic automation
- ✓ Advanced SEO structure
- ✓ Full system setup + financial organization guidance

👉 **Built for long-term growth and a strong business foundation**


Additional packages.

All services below are **one-time** unless otherwise noted. Additionally, services are optional and can be added to any setup package or requested separately.

Branding & content.





 \$150-\$600


-  Logo design
-  Brand kit (colors, fonts, style)
-  Website copywriting (key pages)
-  About page writing

 Helps you show up clearly and professionally

Systems & automation.

 \$100-\$500


-  Booking system setup
-  Email automation (welcome + follow-ups)
-  CRM setup (client tracking)
-  Workflow setup

 Simplifies how your business runs behind the scenes

Website enhancements.



 \$100-\$300


-  Basic SEO setup
-  Domain + hosting setup
-  + Additional pages or features
-  Minor customization upgrades

 Improves your website performance and functionality

Strategy & Support Sessions

 \$100-\$250





-  Business setup consultation
-  Workflow/organization session
-  Tech walkthrough or training


 Gives you clarity and confidence moving forward

Ongoing Support (Monthly)

Website & Systems Support

 \$150-\$400/month

-  Website updates + maintenance
-  Automation & system support
-  Troubleshooting + guidance
-  ★ Priority response time

 For clients who want continued support without managing everything themselves

A few notes.

Payment & Pricing

A **25% deposit** is required to begin your project for one-time services. The remaining balance will be split into payments throughout the project timeline to keep the process simple and manageable.

Payments are billed through QuickBooks and can be made via debit card, credit card, or ACH transfer.

Work will begin once the signed agreement and initial deposit are received. Late fees may apply to overdue balances.

****Please note: a detailed cancellation policy is available and will be provided in your service agreement.***

Getting Started

Before moving forward with a package, a brief consultation is required to understand your business needs and recommend the best setup.

Consultation Fee: \$25

Communication & Reminders

You will receive automated reminders for upcoming and due payments to help avoid delays or service interruptions.

If you need a payment plan or anticipate any issues, please reach out—flexible options are available with communication.

Policies & Agreement

Full payment terms, timelines, and service details will be outlined in your service agreement.







All client information is kept confidential and used solely for service delivery.

Referral Program

Referrals mean a lot, and I truly appreciate your trust. When your referral becomes a client, you'll receive rewards such as gift cards, cash incentives, or other bonuses

Community Discounts

To support our community, a 20% discount is available for:

-  Healthcare Professionals
-  Educators
-  Active & Former Law Enforcement / First Responders
-  Active & Former Military
-  Individuals with Disabilities
-  Low-Income Clients

Proof of eligibility may be required.

Privacy & Disclaimer

All client information is kept confidential and used solely for service delivery.

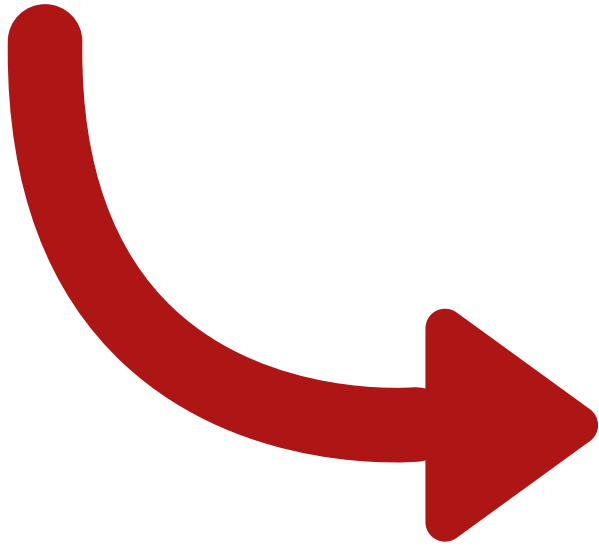
Services provided are intended to support the organization and business setup. While I can offer general guidance, these services do not constitute legal, tax, or accounting advice.



Book your consultation.

Let's get your business set up the right way—from your website to your financial foundation. I'll walk you through exactly what you need—no guesswork.

👉 Book your consultation below to get started.



Contact.



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